

*Susanne Maria Krauss*

**susanne maria krauss** ▶ **freelance journalist & consultant**



I am a freelance journalist and film producer from Germany with more than 10 years of experience. Since 2005 I produced a vast variety of short and long documentary films for television and non-profit organizations. In addition I write for different print and online media.

Between 2007 and 2009 I have worked for two years for an international humanitarian aid organization in the DR Congo.

Having moved to the Great Lakes region in Africa, I offer today my profound communication competencies also to humanitarian aid organizations working in the region.



- ▶ documenting your project with a film?
- ▶ publishing journalistic articles about your beneficiaries' stories?
- ▶ offering a brochure to explain your approach and humanitarian work in the field?
- ▶ working with short video films to sensibilize and educate your beneficiaries?
- ▶ publishing a series of interviews with stunning photos?



High quality communication material :

- ▶ long and short video films (documentaries, portraits, interviews, educative films...)
- ▶ articles and stories
- ▶ written interviews
- ▶ photos
- ▶ brochures and booklets



Personal and captivating stories of beneficiaries can give a project a face. They show the impact of your work, create an emotional connection and explain results to individual and institutional donors.

I am convinced that these stories can drive a big audience to get involved and take decisions. In all my work my goal is to respect and show the dignity of the people concerned. I love to tell stories that deserve to be told.



- ▶ identify your need
- ▶ align the work with your overall communication strategy
- ▶ collaborate with excellent and experienced photographers and cameramen
- ▶ exchange and coordinate with you during all phases: from the initial idea to the final product
- ▶ phone: +250 (0)78 14 58 710  
email : [mail@susannemariakrauss.com](mailto:mail@susannemariakrauss.com)  
and with pleasure also over a cup of good coffee

WHO  
I AM

HAVE  
YOU  
ALREADY  
THOUGHT OF

I OFFER  
YOU

YOUR  
STORIES

HOW I  
WORK  
WITH YOU

*Susanne Maria Krauss*

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I am a versatile and creative journalist who is based since 2016 in the Great Lakes region, living in Rwanda. My passion is to capture the essential in thriving stories and powerful images. I can proof over ten years of experience in print, online and TV journalism. Today I report from the region and also offer my communication competencies to humanitarian aid organisations.

03/2016 - present

**Freelance journalist, film producer and consultant in the Great Lakes region in Africa.**

- ▶ Consultancies for different humanitarian aid organizations including the production of short films (e.g. Solidarités International, DRC Humanitarian Fund, World Vision, SOS Children's Village).
- ▶ Production of film reports for the Germany's international broadcaster Deutsche Welle and Germany's public television MDR Fernsehen.
- ▶ Articles for German print and online media, e.g. Deutsche Welle, Spiegel Online, Neue Zürcher Zeitung, Sueddeutsche Zeitung, Brigitte Mom, etc.
- ▶ Training and coaching of Congolese journalists at Pole Institute, DRC.

01/2010 - 03/2016

**Freelance journalist for print and television media in Germany with a focus on film production, realizing film projects from the initial idea, research, script development, to production and post-production.**

- ▶ Freelance journalist and film producer for the German public television MDR Fernsehen. Manifold news reports, portraits and short films for various departments: news&information, education&science, life&religion.
- ▶ Realisation of features and portraits for the German television ERF/ Evangeliumsrundfunk. Production of an award winning short film about Dan Woolley, a survivor of the Haiti earthquake in 2010 (bronze crown award/ iCVM, USA).
- ▶ Writing of reports, features, portraits et dossiers for different newspapers and magazines, e.g. JOYCE, Frankenpost, WeltSichten.
- ▶ Editorial staff for the production of live interviews at the Kongress Christlicher Führungskräfte 2013 in Leipzig/Germany for the ERF Television.

**Producer of image films**

- ▶ Development of the idea, story-board and script play for an image film for the social enterprise Die Zieglerschen/Diakonie in 2013.
- ▶ Production of an explanatory image film for the non-profit organization Climate without Borders in 2010.

09/2009 - 11/2009

**Research on the Lord's Resistance Army conflict in DR Congo**

In-depth research trip to Dungen, DRC. Interviews with stakeholders, victims and humanitarian aid workers. Publications afterwards.

11/2007 - 09/2009

**Humanitarian aid worker for the international NGO MEDAIR**

Management of administration, finances and logistics for the NGO Medair in Isiro, DR Congo during the first 13 months, then coordination and management of the field base as Base Manager. In addition field Communication Officer for Medair in the DR Congo.

11/2005 - 11/2007

**Freelance journalist for public German television MDR Fernsehen**

Constant freelance member of a live broadcasted news magazine. In addition TV reports for different science magazines.

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born: 11/04/1981  
nationality: german  
residence: rwanda

**education**

10/2001 - 09/2007  
university of leipzig  
master in journalism  
2nd major: sociology

02/2005 - 10/2005  
professional training as TV  
journalist, MDR television

**humanitarian training**

leadership course  
(certificate 2008)  
MEDAIR, kampala/uganda

relief/rehabilitation orientation  
course (certificate 2007)  
MEDAIR, ballaigues/switzerland

**languages**

german: mother tongue  
french: experienced  
english: excellent

**personality**

creativity	●●●●●
team-player	●●●●●
organisation	●●●●●
openness	●●●●●
communication	●●●●●
extroversion	●●●●●